



PRESS RELEASE: Green Film Fete Inspires Environmental Stewardship at Manav Rachna International Institute of Research and Studies, Faridabad

FOR IMMEDIATE RELEASE

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The Delhi Wetlands for LiFE and the 12th CMS VATAVARAN International Film Festival and Forum on Environment and Wildlife continued its remarkable journey today at the Manav Rachna International Institute of Research and Studies, Faridabad. This event, part of the ongoing Green Film Fete series, drew over 200 students, educators, and environmental enthusiasts, focusing on the critical theme of wetland conservation.

Event Highlights:

Inspiring Film Screenings:

Participants viewed a series of impactful environmental films such as 'Guardians of Wetlands: Women as Stewards of Wetland Conservation' and 'Green Renuka Ji Fair - A Collective Endeavour at Renuka Lake'. These films are part of the festival's *Wetlands for LiFE* theme, emphasizing the vital role that wetlands play in maintaining our ecological balance and the urgent need to preserve them.

Creative Expression Through Art:

The event featured a vibrant painting competition, with numerous students expressing their visions of wetland conservation. The top ten artworks will be displayed at the *Delhi Wetlands for LiFE* and the *12th CMS VATAVARAN Film Festival*'s grand finale, to be held at the Ganga Auditorium, Indira Paryavaran Bhawan, from October 3-5, 2024.

Engaging Discussions:

Expert-led discussions on Wetlands, Water Conservation, and Climate Change sparked insightful conversations among attendees, motivating them to embrace environmental stewardship in their daily lives.

Commitment to Sustainability:

The day concluded with participants pledging to adopt eco-friendly practices and to spread awareness about the importance of wetland conservation in their communities.

"Today's engagement and interaction with the youth and educators reaffirm our belief in the power of community and knowledge in driving change," stated Dr. P N Vasanti, Director General of CMS.

The *Green Film Fete* is a series of outreach events designed to extend the reach and impact of the *Delhi Wetlands for LiFE* and the *12th CMS VATAVARAN Film Festival*, highlighting the festival's commitment to environmental issues and sustainable practices.

Ministry of Environment, Forest and Climate Change of India, The Ministry of Environment, Forest and Climate Change (MoEFCC) is the nodal agency in the administrative structure of the Central Government for the planning, promotion, co-ordination and overseeing the implementation of India's environmental and forestry policies and programmes.

Website: https://moef.gov.in

GIZ, the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH, often simply shortened to GIZ, is the main German development agency. It is headquartered in Bonn and Eschborn and provides services in the field of international development cooperation and international education work. GIZ has been working jointly with partners in India for sustainable economic, ecological, and social development for over 60 years.

Website: https://www.giz.de/en/worldwide/368.html

Centre For Media Studies (CMS), Established in 1991, the Centre for Media Studies (CMS) (www.cmsindia.org) is an independent, not-for-profit multi-disciplinary organization. CMS endeavors to conduct path-breaking Research, Capacity Building and Advocacy in Social Development, Environment, Communication, Media and Transparency issues to work towards a vision of Responsive Governance & Equitable Development.

CMS VATAVARAN (<u>www.cmsvatavaran.org</u>) is an outcome of CMS's core commitment to go "beyond research." The rich experience of CMS in environmental issues & developmental communication and the urge for "Beyond Research" – a commitment to perform the role of a practitioner of its own research, sowed the seeds of CMS VATAVARAN – India's only International Environment & Wildlife Film Festival and Forum.

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